





MERCY MALAYSIA

We focus on providing medical relief, sustainable health-related development and risk reduction activities for vulnerable communities, in both crisis and non-crisis situations.

We provide emergency medical and humanitarian aid.

We carry out sustainable development by helping communities find ways to prepare and protect themselves in the event of natural disasters; by rebuilding and refurbishing hospitals and health clinics; and by providing health-related trainings and educational programs.

Our aim is to build resilience in all the communities that we touch.

Like many international organisations involved in the delivery of medical and humanitarian aid to vulnerable communities, MERCY Malaysia has been actively involved in providing emergency assistance to affected populations.

MERCY Malaysia began implementing its key domestic and international projects and programmes through Total Disaster Risk Management (TDRM) approach in 2005.

The TDRM approach is in line with the Hyogo Framework for Action (HFA), which was adopted by 168 countries at the 2005 UN World Conference on Disaster Reduction in Kobe, Japan.

MERCY Malaysia's commitment to TDRM highlights the importance of discovering a clearer understanding and response to disaster management while also addressing the root causes and underlying factors that lead to disasters.

Resilience is the ability of a system, community, or society exposed to hazards to resist, absorb, accommodate to, and recover from the effects of a hazard in a timely and efficient manner

(UNISDR 2011)

"For every dollar spent on disaster risk reduction saves between \$5 and **\$10** in economic losses from disasters"

(UNISDR 2006)

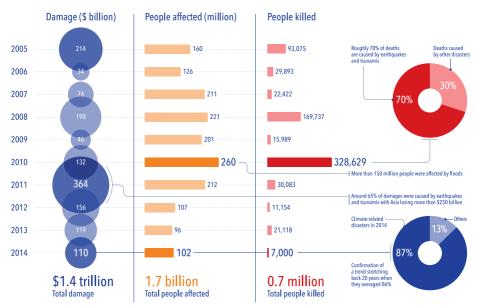
The Building Resilient Communities (BRC) framework is a holistic approach that includes all levels of stakeholders in a community to increase capacity and capability by identifying and reducing vulnerability with the objective of building the community's resilience in social well-being and equity, environmental stewardship, and economic prosperity and continuity.

WHAT IS BRC?



The risk of not paying attention to improving resilience can lead to serious deterioration of the economy and ecosystems and a loss of trust by the population and investors. Frequent small and medium-impact disasters and single intense events can severely disrupt community lifelines-the systems that provide food distribution, water supply, health care, transportation, waste disposal, and communications-locally and with the rest of the world.

WHY BRC IS NEEDED?



The economic and human impact of disasters in the last 10 years

Top 10 countries with most disasters, 2005-2014



China has the most disasters from 2005 - 2014 but the US has incurred the most damage, and while Japan is far behind in numbers of disasters, its economic loss is almost as big as that of China



1650-1450 BCMinoan Eruption of Thera



Aug 24 0079 AD Eruption of Mount Vesuvius



Jul 21 0365 AD Crete Earthquake of 365 AD



Jun 15 1896 Meiji-Sanriku Earthquake



Apr 4 1905 Kangra Earthquake of 1905



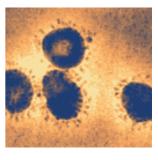
Dec 28 1908 Messina Earthquake of 1908



Jun 15 1991 Eruption of Mount Pinatubo



Jan 17 1995 Great Hanshin Earthquake

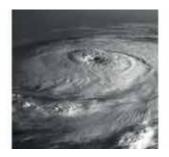


Nov 27 2002 SARS Pandemic

WHEN TO START BRC?



May 20 1202 Syria Earthquake of 1202



Nov 25 1839 The Indian Cyclone of 1839



Aug 26 1883 1883 Eruption of Krakatoa



Mar 4 1918 Flu Pandemic of 1918



Aug 18 1931 China Flood of 1931



May 22 1960 Valdivia Earthquake of 1960



Dec 26 2004 Indian Ocean Tsunami



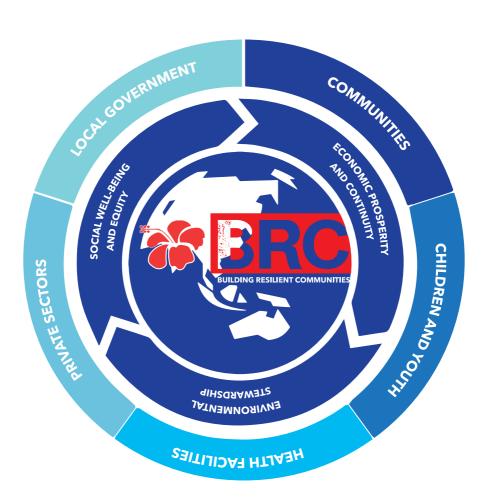
Mar 11 2011 Japanese Tsunami



TODAYTo start with BRC!

In achieving a culture of resilience, it is however not enough if only few of the civil society organisations, humanitarian actors and local government actors have disaster risk reduction and adaptation included as an inherent part of their work. Therefore, BRC was developed as a way to engaged various stakeholders in a spherical and dynamic manner in addressing and responding to issues, ideas and actions that would help in increasing communities' and places resiliency.

WHAT ARE THE BRC COMPONENTS?



PROGRAMS

OBJECTIVES



To provide a platform for communities to actively participate in disaster risk reduction activities, gain knowledge, skills and competencies in DRR and indigenous early warning systems are enhanced and used.



To generate a culture of disaster awareness and response amongst school children, teachers and staff.



To increase and introduce hospital and its management to DRR and improve the hospital's disaster preparedness and critical infrastructure's resilience through the implementation of DRM.



To provide DRR and DRM education for private and corporate sector through DRR for Private Sector and Business Continuity Plan (BCP).



To educate, train and strengthen relevant LGU stakeholders on DRR and DRM.



WHAT ARE THE BRC PROGRAMS?

EXAMPLE ACTIVITIES







BRC PROGRAMS - CBDRM



COMMUNITY BASED DISASTER RISK MANAGEMENT

Community Based Disaster Risk
Management, also known as CBDRM, is a
process of disaster risk management in
which at-risk communities are actively
engaged in efforts to reduce their
vulnerabilities and enhance their
capacities.

The program also focuses on managing disaster risk by increasing communities' capacity and resilience and reducing their vulnerability to natural hazards. The approach engages local community in managing local disaster risk often with the collaboration of external actors from civil society, local government and the private sector.

The program is designed to encourage participation from the community and local government to identify, analyse, treat, monitor and evaluate the potential risks within their environment, thereby empowering them into implementation of solutions that they themselves have developed.





BRC PROGRAMS - SPP



SCHOOL PREPAREDNESS PROGRAM

Among the crucial BRC programs conducted by MERCY Malaysia is the School Preparedness Program. The program is designed to raise awareness amongst students of the hazards they face and to help schools to minimise the risks posed by natural disasters, such as the seasonal floods in many parts of Malaysia, or earthquakes in China. Schoolchildren are taught simple, hands-on activities to prepare them to take responsibility for their own safety in the event of an emergency.

Called the School Watching Workshop, the program introduces "Community-Based Hazard Mapping" tool to help school communities to identify hazards and risks in and around the schools and then devising solutions to make it a safer place.

MERCY Malaysia conducts Training of Trainers workshops with teachers and School Watching Workshops directly with students.





BRC PROGRAMS - RHI



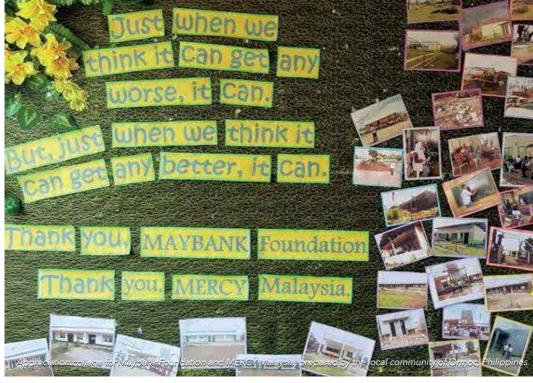
RESILIENT HEALTH INFRASTRUCTURE

When catastrophe strikes, one service a community can't lose is the hospital. Health care organizations must continue to operate in a crisis. This is a matter of patient safety, business continuity and public services. Making hospitals more resilient is a product of planned preparation in strengthening hospital capacity to respond effectively to disaster and fast recovery from extreme events.

Considering hospital is a complex organisation; building, infrastructure and built environment representing aspect related to physical components, to people and hospital management through which space are planned and designed, the program aims to advocate the improvement of the four criteria in making a hospital more resilience.

The four criteria of a resilience hospital are robustness, redundancy, resourcefulness and rapidity. The resilient hospital program under the BRC framework aims to improve users' understanding in the improvement of hospitals in becoming more resilient.





BRC PROGRAMS - PS



PRIVATE SECTORS

The prominent role of the private sector in disaster risk management is one most businesses only recently started to appreciate. Businesses are important and influential components in the communities where they operate, and their collective ability to prepare, respond, and recover from disasters can bring dramatic shifts in private, public and social communities disaster resilience. The private sector needs to protect its own investments, and at the same time, protect and continue provision of services to the communities.

By engaging the private sector, businesses can also reduce their vulnerability to the impacts of unforeseen events, including major emergencies and disasters, by conducting business continuity planning (BCP) and business continuity management (BCM). The roles of private sector are clearly understood by all key stakeholders. Potential partnerships need to be established in order to promote investment in resilient infrastructure, support community development, strengthen partnerships with local government and embrace BRC holistically.





BRC PROGRAMS - LGUs



LOCAL GOVERNMENT UNITS

Major roles of local governments in implementing disaster risk reduction in building resilient communities are particularly highlighted in our program. This include, but are not limited to:

- 1. To play a central role in coordinating and sustaining a multi-level, multi-stakeholder platform to promote disaster risk reduction in the region or for a specific hazard;
- 2. To effectively engage local communities and citizens with disaster risk reduction activities and link their concerns with government priorities;
- 3. To strengthen their own institutional capacities and implement practical disaster risk reduction actions by themselves; and
- 4. To devise and implement innovative tools and techniques for disaster risk redcution, which can be replicated elsewhere or scaled up nationwide.

The empowerment of local governments must be a key priority in order to encourage efficient implementation of the BRC program.

If we are serious about protecting our communities, we cannot wait until the damage is done before we figure out what to do. We need to consider our options well in advance and come to a collective agreement on new forms of community resiliency development. The complexity and the scale of the issue will require time to research possible solutions, come to agreement, amend legislation, and implement measures. We must start now if we want to be prepared in time.











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